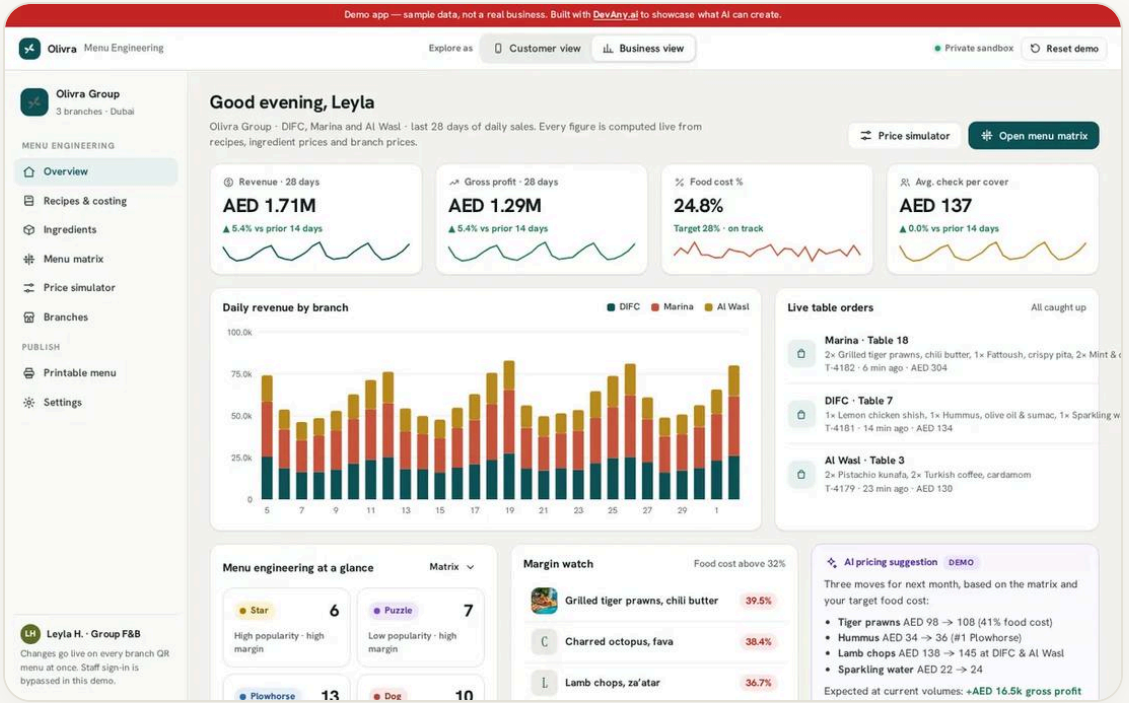
DEVANY SHOWCASE · USER GUIDE

Olivra Menu Engineering

Customer screen, back office and DevAny dashboard

Menu engineering for a 3-branch restaurant group: live recipe costing, a Stars/Plowhorses/Puzzles/Dogs matrix, a price simulator and one master menu with branch prices, behind a smart QR menu in English, Turkish and Arabic.

demo-menupro.devany.app



AT A GLANCE

What was built?

Restaurant group · menu engineering · DIFC, Marina & Al Wasl, Dubai. One DevAny app with two faces: the screen on the customer's phone and the business's back office.

Highlights

- Recipes with ingredient quantities and yields: plate cost, food-cost % and margin update live as you edit
- Kasavana–Smith menu matrix from 4 weeks of sales, as an interactive scatter chart with action tips per quadrant
- Price simulator: “milk +15%, beef +10%” or new dish prices, with per-dish and monthly profit impact before you apply
- One master menu with branch price overrides, availability and sold-out, plus printable A4 menus and a guest QR menu with allergen filters in EN/TR/AR

The demo and your copy

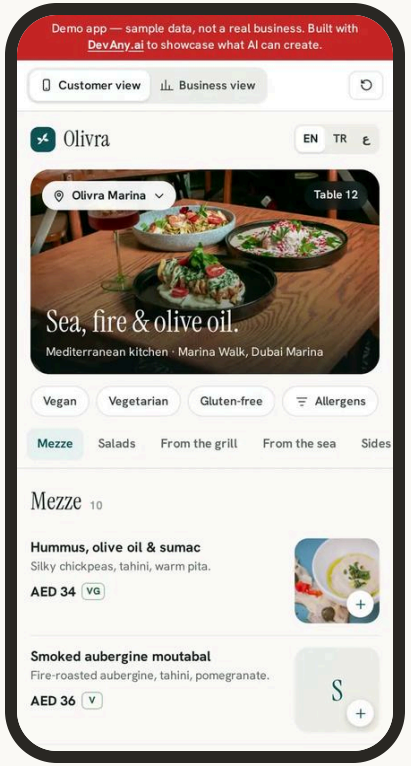
- The demo runs entirely in the browser: sample data is generated on the page, nothing is saved, and no AI or email is called.
- Your copy is a real DevAny app: records are stored and the back office opens with a staff sign-in.
- Customers use it from a link or QR code, with no account.

CUSTOMER VIEW

What the customer sees

Customers open the app from a link or QR code; no install or account needed.

- Branch picker (DIFC, Marina, Al Wasl): prices follow the branch, and dishes it doesn't serve are hidden
- One tap for EN / TR / AR; in Arabic the whole menu mirrors right-to-left
- Vegan, vegetarian and gluten-free chips, plus an allergen sheet covering all 14 EU allergens
- Sold-out dishes are greyed with a badge; the matrix's Stars carry a Popular badge
- Table ordering: Send to kitchen, then a live Sent → Being prepared → Served card

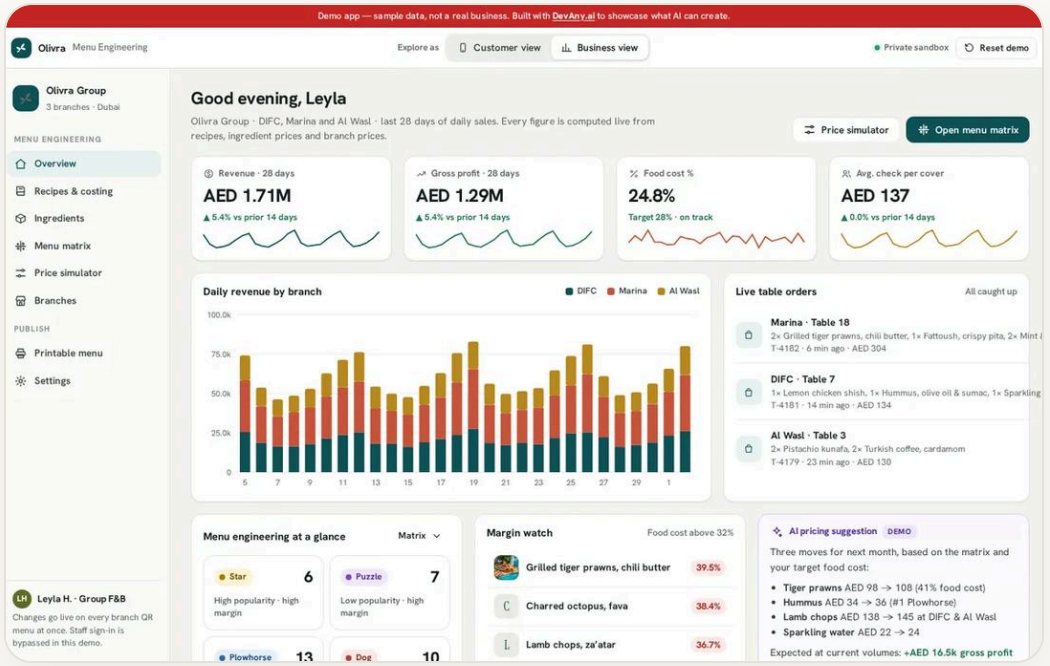


BACK OFFICE

What the business manages

The business view inside the app is where the owner and team work day to day.

- Overview: revenue, gross profit, food cost % and average check with 28-day sparklines, plus daily revenue by branch
- Recipes & costing for 36 dishes: usable cost = purchase price ÷ yield, with a food-cost gauge against the 28% target
- Menu matrix: scatter chart with branch, period and category filters; the sample data has 6 Stars, 13 Plowhorses, 7 Puzzles, 10 Dogs
- Price simulator: presets such as Milk +15% or Beef +10%, quadrant moves and Apply to menu
- Branches: a master menu with price overrides, on-menu and sold-out switches, plus printable A4 menus in EN/TR/AR



TRY IT IN THE LIVE DEMO

See both screens work together

In the demo, the switch in the top bar moves between the customer and business views.

Try this

1. In Customer view, add a dish and tap Send to kitchen
2. Switch to Business view: your order is in Live table orders, tagged You; Accept it
3. Switch back to Customer view: your order card now shows Being prepared

Demo address

`demo-menupro.devany.app`

What you try in the demo is not saved; it resets when the page reloads.

OWNER DASHBOARD

Map of the DevAny dashboard

The owner runs the project from the “Manage” screen on devany.ai. The menu runs from daily work to technical settings.

- Overview

DAILY OPERATIONS

- App — live preview
- Staff view — admin mode
- Data — requests + content
- AI assistant
- Website features
- Users

GROW

- Analytics
- Campaigns
- Sharing
- Payments

APP SETTINGS

- Settings — SEO
- Email
- Domain
- Security

ADVANCED (COLLAPSED)

Actions · Integrations · API · Code · Logs

Staff view

Opens the app’s team screens from the dashboard without an account, on the real records. Admin-only screens such as settings and revenue need an Admin sign-in in the app.

Data

The app's records (orders, bookings, ratings…) are listed here; records can be added, edited and deleted.

Users

People who signed up in the app. Give each one Member, Staff or Admin; staff access is granted only here.

Advanced

Download the code as a ZIP, push to GitHub, version history and error logs. Collapsed by default.

IN YOUR OWN COPY

Back-office access, data and alerts

The demo’s Customer/Business switch exists only in the showcase. In your copy the back office is private and opens with a staff sign-in.

How to get in

1. Publish the app (the copy arrives as a draft)
2. Open the app, tap the staff/team sign-in link at the bottom and create an account
3. DevAny → Manage → **Users**: give yourself **Admin** and employees **Staff**
4. Sign in again in the app; the back office opens

There is no PIN and no automatic owner access.

Data and alerts

Customer records are stored in DevAny and shown in the back office and under Data. Lists closed to visitors: `orders`

Every new record in these lists creates a dashboard alert and, while the app is live, a free email to you.

Email and AI

Emails to customers (confirmations, reminders) go out when the app’s email is on and the app is live; each uses a small amount of AI credit.

Price suggestions and dish advice. Runs for real when clicked and uses AI credit; in the demo the results are pre-made.

AFTER YOU COPY

Go-live checklist

The steps shown in the dashboard after copying. Price, text and image edits go live instantly and spend no credit.

1. Publish the app, open it, tap “Staff sign-in” at the bottom of the menu and create your account. Then give yourself the Admin role in the DevAny dashboard under Users (Staff for your team).
2. Settings: set your currency symbol, the price note guests see and your target food cost.
3. Branches & prices: rename the three sample branches (or remove the ones you don’t have), with seats and table counts.
4. Recipes & costing and Ingredients: replace the starting Mediterranean menu with your dishes, recipes, purchase prices and photos.
5. Daily sales: record your till totals each day; table orders from the guest menu are added automatically.
6. When you have your own sales, press “Clear sample data” (Overview or Settings).
7. Print table cards with the QR code from the Printable menu so guests can open the menu and order.

This app takes no online payments (customers pay at the venue and staff mark “Paid”), sends no real SMS (WhatsApp only opens a link) and does not sync with POS, hotel/clinic software, calendars or review sites.

FOR YOUR OWN BUSINESS

Copy this app to your account

“Copy to my account” on the showcase page brings the project into your account as a draft, with your business name, city and contact details.

How it works

1. Open `devany.ai/showcase/apps/menupro`
2. Enter your business name, city, phone, WhatsApp and email
3. The project is created as a draft; clear the sample records in one tap from the dashboard
4. Edit texts, prices and images for your business, then publish

Copying uses no AI and spends no credit.

Plan to publish

PLAN	LIVE PROJECTS	DOMAIN
Free	No publishing, preview	—
Builder · $29/mo	1	Included
Pro · $79/mo	3	Included
Studio · $199/mo	10	Included + white label

Copying is available on paid plans. Every paid plan includes monthly AI credit equal to its price.

Olivra is a fictional business: phone and address are demo placeholders, images are illustrative, and submissions do not reach a real business.